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## *The Light Still Shines for Shadow*



The wine world has lost a faithful friend. Shadow, the resident Border Collie and namesake of his own wine from Fox Creek in McLaren Vale, was loved by many. Shadow came into the public eye when Fox Creek released a red wine in 2001 that was named after his habit of chasing the vibrating trellis wire as the grape vines were pruned each year. The wine was called Shadow's run.

I always called Shadow our silent salesman as he charmed many. He was the perfect host and would often meet and greet our guests at cellar door and he loved to lead the behind the scenes tours around the winery. Shadow was asked time and time again to run up and down the vineyard rows for many journals, film crews and countless visitors to the cellar door and Shadow always obliged.

In the last month of his life he posed patiently for a calendar shoot – he is to be Mr. August in the 2009 Wine Dogs Calendar and

he will feature in a promotional film about the Fleurieu Peninsula. Often in the limelight Shadow had starred in many television programs including The Great Outdoors, Talk to the Animals, Off the Vine and Surfing the Menu. He received gifts in the mail from his fans and love letters with photos of eligible bitches seeking his attentions. He had visitors from around the world that made appointments before they came to ensure that they got to spend time with Shadow. Our Cellar Door Manager, Helen Hunter often joked that she needed counselling as visitors told her that they had come to see Shadow or had come back to see Shadow and she claimed she was developing an inferiority complex! With time Shadow's fame has grown and he has certainly become a legend.

For us, Shadow's friends and family at Fox Creek and that includes several of our wine club members who were loyal followers of Shadow's antics, we are pleased to have known him and are happy that we still have his wine to drink to his exuberance and love of life. Run Shadow run!

### **KRISTIN McLARTY (NEE WATTS)**

*Marketing Manager and daughter of Shadow's owners Helen & Jim Watts*

*Jim & Helen and everyone here at Fox Creek would like to thank those of you who have sent kind words since Shadow left us.*

## **SHADOW FEATURES AS MR AUGUST IN THE 2009 WINE DOGS OF AUSTRALIA CALENDAR**

For those of you who are not purchasing a Christmas Dozen but would like a Wine Dogs Australia 2009 Calendar you will find this on the enclosed order form.

Craig McGill of Wine Dogs travels the world in search of those special canine friends that greet us every time we go wine tasting or visit a winery. It's a known fact that behind every great winemaker sits a loyal dish-licking and taste-testing hound and of course Shadow was ours. Shadow features as Mr August as this was the month of his birth. This was one of Shadow's last promotional exercises and we are pleased he is immortalised in this calendar and the next production of the Wine Dogs book.

The calendar is full colour and has 26 pages. It measures 303 x 303mm costs \$ 24.95 + \$5.50 (postage) = \$30.45.

## **CIRCLE MEMBERS DON'T FORGET!**

**If you have an order for summer despatch please don't forget our cut off date for any changes is Wednesday 19 November 2008.**

## New Releases

CHRIS DIX  
Head Winemaker



### 2006 RESERVE SHIRAZ

The 2006 growing season was one of the most vegetative in many years with significant spring rains spurring on the vines. Minimal irrigation during the growing season allowed the large vine leaf area to direct its energies into the all important grapes and their flavour components.

As vintage approached we were blessed with warm February days that further developed the flavours and sugars in the berries. Some crop thinning in our Reserve blocks was done in order to ensure concentrated, flavoursome super premium wine batches.

2006 was a textbook vintage for McLaren Vale shiraz, with many intense, complex and rich wines being produced in our open fermenters. Most of these superb wines were sent to barrel fermentation for softening, integration and complexity. While the wines were powerful, they also had lovely ripe and sweet tannin profiles that demanded time in new French and American hogsheads and barriques. The 2006 Reserve Shiraz batches were given all they deserved and more – about 14 months before base blending and then another 6 months to integrate and soften a little further. The result, from one of the best across the board shiraz vintages since 2001, is the ultimate expression of the 2006 vintage and Fox Creek's vineyard resources.

The wine is still a baby – demanding another year to mellow and grow, but we believe it will develop into a favourite for our dedicated followers. The wine has already received 4 ½ Stars in Winestate's annual World's Greatest Shiraz Challenge III. "Huge, dense, inky wine packed with flavour - lots of lively fruit, which is hard to see right now sitting underneath all

that spicy oak and firm tannins. Young and raw at the moment – but what a future!" It is now eligible for the Wine of the Year Awards in December.



### 2008 VERDELHO

The warm growing season in 2008 allowed for earlier than normal ripening with great flavour intensity at moderate sugar levels. Our 2008 Verdelho has a lovely nose showing apricot, peach with a hint of spicy cloves and ginger. The wine is full flavoured with flavours of melon and tropical fruits on the front palate with pineapple and nectarine on the mid palate. The finish is lively and long. Drink within a year while fresh.



### 2007 SHADOW'S RUN SHIRAZ-CABERNET SAUVIGNON

This is the sixth vintage of Shadow's fine red. It has a bouquet of lifted cardamom spice with a hint of red cherry and white chocolate.

As always, this wine is an easy drinking blend with flavours of strawberry, red cherry and Satsuma plum fruits with a vanilla and coconut mid palate that is framed with luscious dark chocolate. This ripe, juicy and elegant blend of Shiraz (66%) and Cabernet Sauvignon (34%) finishes with crisp acid and soft tannins, leaving the palate clean, refreshed and looking for the next sip. The wine will also improve over the next 24 months under good cellaring conditions.



### NV VIXEN

The same powerful wine – rich and soft in texture with stage one of a new label design. The wine has a lovely lifted black cherry, dark chocolate, musk and mocha nose. It's silky palate oozes sweet berry conserve, 'rum and raisin', white chocolate and spicy vanillin oak finished with a balanced explosion of spice, crisp acid and soft, elegant tannin length.



### 2001 RESERVE SHIRAZ DOUBLE MAGNUMS (3 LITRES)

This vintage of Reserve Shiraz won a Gold Medal at the 2002 McLaren Vale Wine Show and has also picked up multiple medals at other wine shows. It is now available in the beautifully etched individually numbered bottles and is packaged in a specially crafted wooden box.

The nose of this wine displays a mixture of blackberry, allspice, raspberry, chocolate and licorice with vanilla spice and oak characters complementing the fruit perfectly. The palate has powerful blackberry and blackcurrant flavours, together with licorice and dark chocolate. These flavours are balanced by firm acidity and fully integrated tannins giving a wine of extraordinary depth and length of finish. This is the epitome of our Reserve Shiraz style. Drink now or up to 2012, if cellared correctly.

Many thanks to the winery team – Danny, Glenn, Justin and winemaker Scott Zrna for nurturing this baby from vintage through to the bottle.

## *The 2008 Fleurieu Biennale*

**7-30 NOVEMBER 2008**

Fox Creek is very proud to sponsor and host the Fleurieu Water Prize in our barrel shed this year. We would like to thank the SA Premier's Art Partnership Fund for helping make this possible. Artists from right across Australia are invited to enter the 2008 Fleurieu Biennale Art Prize which is held in various locations on the Fleurieu Peninsula from the 7th to the 30th November. Exhibitions are open to the public between 10 & 5pm daily. Established in 1998, the Art Prize celebrates the enduring importance and the contemporary significance of landscape painting in the Australian art world. With awards totalling \$91,000 the program ranks as one

of the most significant visual arts prize programs across Australia.

This year the judging panel includes Artist, Art Educator and Former Director of the Art Gallery of Western Australia and National Gallery of Australia, Betty Churcher; Artbank Director Geoffrey Cassidy and artist Philip Wolfhagen. Chair of the Fleurieu Biennale Board, Nicky Downer says "The Art Prize is a national celebration of landscape painting and Australian art and artists".

More information about each exhibition is available at [www.artprize.com.au](http://www.artprize.com.au) or by calling Merylyn Cox Co-ordinator, Fleurieu Biennale on 08 8323 7984.

## **A DAY IN THE LIFE**



### **Errol Hanna**

As Fox Creek's Sales Manager I am heavily involved with our distributors in each state and around the world. I make at least two trips to each Australian state and visit at least three to four of our export partners each year. While on these trips I visit retailers and restaurateurs with our distributor's sales representatives educating them about Fox Creek and our wines. It is also important to keep the sales reps up to date as they are the ones on the ground selling our wines. I attend Wine Fairs and Expos around the world and spread the word to the likes of the Moscow Sommelier's College and the Moscow Press. I recently hosted wine dinners in Calgary, Phuket, Bangkok and Chang Mai and conducted tastings in bottle shops in London, Zurich and Tokyo. My job also involves looking after national accounts such as Qantas, Hyatt, Hilton, Coles, Woolworths and Dan Murphys. It is also important for me to work with our administration team, marketing and wine makers in forward planning both on a daily and long term basis to ensure we have sufficient wines to keep your glasses full.

Despite my extensive travel, at the end of the day, I am still a salesman. It just takes me longer to get to work.



## *2008 Adelaide International Guitar Festival*

**29 NOVEMBER – 7 DECEMBER 2008**

We are pleased to announce our sponsorship of the Adelaide International Guitar Festival. With some of the most renowned Australian and international artists set to rock the stage in Elder Park and venues within the Adelaide Festival Centre, the 2008 festival is set to be a huge event!

With artists such as Xavier Rudd, Grinspoon, Shihad, Ash Grunwald, The Party Boys, Angry Anderson and The Hoodoo Gurus serving audiences up a collage of styles that have made them famous – there really is something for all musical tastes as well as those die-hard guitar fans! On the final night the festival will present a high voltage tribute to Australian legendary rock band AC/DC.

Fox Creek wines will be available in all venues and to make sure our wine club members can enjoy this great event we are pleased to offer a special Fox Creek ticket price for a limited time.

**To access the Fox Creek special ticket offer contact BASS on 131 246 before 22 November.**

**And quote: "SPECIAL OFFER"**

To find out more about each concert, check out the festival website at [www.adelaideguitarfestival.com.au](http://www.adelaideguitarfestival.com.au)



## **NEW MERCHANDISE AVAILABLE ONLINE**

**Check out our new merchandise which is available to purchase online (<https://www.foxcreekwines.com/wineclub/specialoffers>).** The dancing foxes t-shirt created from the fun graphics used at WOMADelaide last year would make a great Christmas present for Fox Creek lovers at just \$27 (includes postage). If you would like to stop your bubbles from going flat during the silly season we have the popular Vixen stoppers at \$12 (includes postage). For a hand crafted present we have the beautiful 'no worry' bead keyrings made by one of McLaren Vale artist's, Robin Turner delivered for \$23.50. Lots more available online.



## Summer 2008 Mixed Dozen

The composition of the Fox Creek Circle Mixed Dozens for Summer 2008 are listed below. **If you require any changes to your mix or would like to add to your order please contact us by Wednesday 19th November as invoicing and despatch will start on Monday 24th November.** Those who have ordered single variety dozens for Summer will receive them at the same time.

### WHITE DOZEN

- 2007 Shadow's run Unwooded Chardonnay
- 2008 Sauvignon Blanc
- 2008 Verdelho
- 2007 Chardonnay

Mail Order Price **\$189.00**  
Fox Creek Circle Price **\$162.00** delivered



### RED DOZEN

- 2007 Shadow's run Shiraz-Cabernet Sauvignon
- 2007 Red Baron Shiraz
- 2007 Shiraz-Grenache-Mourvedre
- 2006 Duet Cabernet Sauvignon-Merlot
- 2006 JSM Shiraz-Cabernet Sauvignon-Cabernet Franc
- Vixen Sparkling Shiraz-Cabernet Sauvignon-Cabernet Franc
- 2006 Short Row Shiraz
- 2006 Grenache Mourvedre (Circle Wine)

Mail Order Price **\$255.00**  
Fox Creek Circle Price **\$218.50** delivered



### MIXED DOZEN

- 2007 Shadow's run Unwooded Chardonnay
- 2008 Sauvignon Blanc
- 2008 Verdelho
- 2007 Chardonnay
- 2007 Red Baron Shiraz
- 2007 Shiraz-Grenache-Mourvedre
- 2006 Duet Cabernet Sauvignon-Merlot
- 2006 JSM Shiraz-Cabernet Sauvignon-Cabernet Franc
- Vixen Sparkling Shiraz-Cabernet Sauvignon-Cabernet Franc
- 2006 Short Row Shiraz
- 2006 Reserve Cabernet Sauvignon

Mail Order Price **\$248.00**  
Fox Creek Circle Price **\$212.00** delivered





Galit Massuri of Massuri Designs was the winner of the Fox Creek Wines Best Designer Award at the Byron Bay Fashion Awards 2008. 15 designers over three nights of breathtaking parades; resort wear, classic ensembles to the truly avant-garde. Of course, the Fox Creek flowed!

## *SA Premier Takes Fox Creek to Heart*

In September the SA Premier, Mike Rann, hosted a South Australian Shiraz Challenge in Auckland, New Zealand. There was a Master Class for SA Shiraz and only wines that had scored 88 points or more by James Halliday were invited to be included. Fox Creek's 2005

Reserve Shiraz (with a rating of 94 points) and 2006 Short Row Shiraz (93 points) were requested for this prestigious tasting.

In October, Mike made a trade visit to China and specifically requested our Vixen for the reception with the Chinese Premier.

### **STOP PRESS: BARON WINS THE RACE**

We are pleased to tell you that the 2007 Red Baron Shiraz has just won a Trophy at the McLaren Vale Wine Show and was the top pointed wine in the whole show. It is now in the 8 finalists for the Bushing Trophy for the Best Wine of the Show (announced Friday 31st October). We will keep you informed.



### **FOX CREEK WINS AUSTRALIA GRANT TO PARTICIPATE IN TRADE FILMS PROJECT**

Three teams of filmmakers were chosen to create short promotional film campaigns for 12 South Australian businesses who export their product. The Trade Films production teams chose 12 companies from the pool of 84 applicants. The result is screen-based marketing campaigns that will have real world application and range from a single 30-second commercial to full promotional videos and beyond. Fox Creek was matched with Reasonable Media with Dario Russo and Sam King at the helm. We had a lot of fun in the making of our film and invite you to view it on You Tube. Go to [www.YouTube.com](http://www.YouTube.com) and search for the video 'Fox Manor'.

### **STOP PRESS**

Fox Creek won the Small Business Award for outstanding export achievements (for any business with total annual sales not exceeding \$5 million) at the 2008 Business SA Export Awards and we are now in the running for the National Award (keep your fingers crossed).

### **BANKSIA ADVENTURES GO BEYOND YOUR EXPECTATIONS**

Banksia Adventures provides experiences of all the things that make a visit to Australia unique. Their slogan is 'Go Beyond Your Expectations' and to show travellers not just the usual icons, but also the 'secret' places where many tourists don't go or can't reach. Experiences include Outback Australian Culture, Marine and Coastal, Nature and Eco-tours plus Unique Food and Wine tours. Banksia Adventures have included a visit to Fox Creek Cellar Door on a day tour from Adelaide.

Mention Fox Creek when booking a tour to receive a 10% discount. See [www.banksia-adventures.com.au](http://www.banksia-adventures.com.au) or telephone 08 8431 9311.

# Diary

7-9 November

## GOOD FOOD & WINE SHOW

At the Exhibition Centre in Brisbane. We'd love to see you at the McLaren Vale stand (L21 & L22) and show you our new release wines. **For more information go to [www.goodfoodshow.com.au/page/brisbane\\_visitor.html](http://www.goodfoodshow.com.au/page/brisbane_visitor.html)**

8 November

## EXHIBITION OF CERAMICS CREATED BY CHILDREN FROM ERNABELLA IN NORTHERN TERRITORY.

Come along to the opening at our Cellar Door at 4pm. The exhibition can be seen throughout November and December.

9 November

## FOX CREEK SPONSORS THE FLEURIEU WATER PRIZE

We would like to invite you all to attend the exhibition opening at 2pm in our Barrel Shed or come and view the exhibition between 10am & 5pm from the 7th to 30th November. **See [www.artprize.com.au](http://www.artprize.com.au) for more information.**

20 November

## FOX CREEK SPONSORS WAKEFIELD PRESS' LAUNCH

of Bel Schenk's book 'Ambulances and Dreamers' at 6pm in The Grace Emily Hotel, 232 Wymouth Street, Adelaide. All welcome.

22 November

## WILLUNGA FARMERS MARKET FROM 8AM TO 12.30PM.

Visit Fox Creek's stall at the Willunga Farmers Market and shop with the locals. **[www.willungafarmersmarket.com](http://www.willungafarmersmarket.com)**

28 November to 7 December

## FOX CREEK SPONSORS THE INTERNATIONAL GUITAR FESTIVAL

at the Adelaide Festival Centre. See separate article in this newsletter for discounted ticket offer.

29 November

## FOX CREEK SPONSORS SEAFOOD BBQ CLASS AT SYDNEY SEAFOOD SCHOOL

Delight your family and friends by whipping up a tasty seafood BBQ. By the end of this lunch class you'll be able to BBQ fish, shellfish and squid to perfection. 11am - 3pm. Class Code: BBQ \$145. Booking details below.

5 December

## FOX CREEK SPONSORS THE IMAGINING PAPUA NEW GUINEA: PRINTS FROM THE NATIONAL COLLECTION

exhibition opening at the Flinders University Art Museum (in the Adelaide State Library complex on North Terrace). This wonderful exhibition celebrates PNG's rich history of printmaking since independence. Opening commences at 5.30pm with talk by Roger Butler from the National Gallery and Dr Barry Craig from the SA Museum. Exhibition runs till 18 January. **See [www.flinders.edu.au/artmuseum/](http://www.flinders.edu.au/artmuseum/)**

20 December

## FOX CREEK SPONSORS THAI COOKING CLASS AT SYDNEY SEAFOOD SCHOOL

Start in a Chinatown supermarket, identify some of the more unusual essentials of Thai cookery and shop for Thai ingredients. Back at the School you'll watch a Thai seafood cookery demonstration before you experiment with this popular cuisine and produce a delicious Thai lunch. 10.15am - 3pm. Class Code: THA \$145. Booking details below.

January and February

## ANN WAGNER'S EXHIBITION AT CELLAR DOOR

See separate article on this page.

7 January

## FOX CREEK SPONSORS QUICK'N'DELICIOUS COOKING CLASS AT SYDNEY SEAFOOD SCHOOL

At this hands-on dinner class you'll master three seafood dishes, so quick you'll have them on the table in no time at all for mid-week family meals, and so delicious you'll be happy to whip them up for casual entertaining. 6.30am - 9.30pm. Class Code: QND \$110.

**Book online [www.sydneyfishmarket.com.au](http://www.sydneyfishmarket.com.au) or call 02 9004 1111.**

## FACES FROM THE WESTERN DESERT

November 1st to December 31st 2008

Come and see some fabulous ceramic face masks made by students from Ernabella Anangu School near Alice Springs under the direction of Adelaide Ceramicist Lincoln Kirby-Bell (Artist in Residence, 2007).

The masks celebrate the children's innate design abilities and exuberant use of colour and the opening will feature an artwork demonstration by Year 11 and 12 girls from the school. Opening is at 4pm on Saturday 8th November at Cellar Door.



## ANN WAGNER EXHIBITION AT FOX CREEK CELLAR DOOR

January 1st to February 28th 2009

Inspired by a love of the sea, Ann Wagner's paintings depict the beauty of Australia's coastal landscape and the creatures living within it. Her distinctive eye for colour & texture is evident in both her acrylic and watercolour pieces, which range from classic to contemporary.

What started as a hobby has seen Ann evolve into an accomplished and respected artist. Her first solo exhibition was at Lombard Gallery in 2007 and she continues to participate in many group exhibitions throughout South Australia.

