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## Fox Creek continues sponsorship of WOMADelaide



Infectious global rhythms and beats will resonate from Adelaide's beautiful Botanic Park for the WOMADelaide festival from March 7 to 9. The world music, art and dance festival held over three days includes six outdoor stages featuring world-class performances and intimate workshops by 35 cultural groups from more than 20 countries. WOMADelaide is indescribably lush as you can laze under the trees, shop, eat, drink and have fun with your family and friends to the soul-charging sounds of the planet's diverse music. Fox Creek is very excited to continue our partnership

with this enchanting festival and will be the sole wine supplier again this year. See [www.WOMADelaide.com.au](http://www.WOMADelaide.com.au) for full program details.

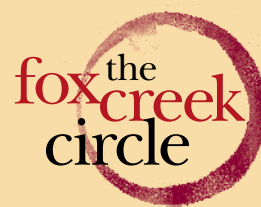
### Discounted WOMADelaide ticket offer

We are pleased to be able to offer all Fox Creek Circle and Wine Club members a 20% discount on ticket prices. To take up this offer you must ring 1300 304 072 to book your tickets and mention the password "Vixen". This offer is limited to 4 passes per person and is available by phone only. Be quick as tickets are selling fast.

## WIN TICKETS FOR TWO TO WOMAD 2008

Open to all Fox Creek Circle and Wine Club members – an opportunity to win two tickets for a full day and night at WOMADELAIDE 2008 in the beautiful Botanic Gardens in Adelaide. Accommodation for the evening is offered and if you are travelling from interstate, airfares from your capital city to Adelaide will also be included.

To win this wonderful prize all you need to do is purchase one dozen Fox Creek Red Baron Shiraz, over and above any standing order you may have. Orders must be processed no later than the 22nd of February 2008 to go into the draw.



## CIRCLE MEMBERS DON'T FORGET!

If you have an order for autumn dispatch please don't forget our cut off date for any changes is Wednesday 27th February 2008.

## 2006 RESERVE SHIRAZ CIRCLE MEMBERS GET IN FIRST!

The 2006 Reserve Shiraz is bottled and will be released mid year. However, if you are a Fox Creek Circle member you will be the first to receive this wonderful wine if you have chosen the Reserve Shiraz for your Autumn dispatch. This new release will be on tasting at Cellar Door for six weeks from the time of general release.

The 2005 Reserve Shiraz has attracted over 12 wine show awards to date, including a Blue Gold Award at the 2008 Sydney International Wine Competition. The stocks of this wine are getting low, so stock up while you can.

Ralph Kyte-Powell recently gave the 2005 Reserve Shiraz five stars in 'The Melbourne Age'. His review was as follows:

*"Fox Creek Reserve Shiraz is less formidable than it once was, a more friendly drop. The nose has smooth, stewed berry aromas trimmed in sweet spices and dark-chocolate richness. It's velvety in the mouth, with plenty of ripe, fruit-sweet, lingering flavour supported by ripe, dry tannins. McLaren Vale at its best."*

## New Releases



### 2007 Chardonnay

The new vintage of our Chardonnay has a lovely aroma of lifted citrus and pear with subtle nutty oak undertones. This wine maintains the beautiful soft rich palate of the 2006 Chardonnay, showing white peach and honeydew melon flavours framed by a creamy texture from the barrel fermentation and maturation on yeast lees. Balanced integrated oak coupled with crisp acidity gives zing, persistence and length to the wine.

The 2007 Chardonnay will be drinking at its best throughout 2008.



### 2006 Shiraz-Grenache-Mourvedre

The 2006 release of the Shiraz-Grenache sees the inclusion of Mourvedre. Over the last three or so years we have been trialling additional small quantities of Mourvedre but with this vintage our winemakers have included more of this variety to contribute to the richness of the palate.

The old vine Shiraz batches in this wine were matured in 2-year-old French and American oak and were selected for their spice, character and sweet tannin profiles. The Grenache and Mourvedre were matured in new and 1-year-old French and American oak puncheons. The composition of the wine is 48% Shiraz, 44% Grenache and 8% Mourvedre.

There are lifted aromas of blueberry, mulberry and cherry with vanillin spice from subtle oak maturation. The palate has a generous soft entry of complex berry fruits leading to a full, spicy palate of dark berries with soft tannin structure and excellent length of flavour. Shiraz

and Grenache in perfect proportion deliver blueberry and mulberry fruits while the Mourvedre contributes to the length and richness.

This wine is a classic style blended for immediate appeal but will benefit from cellaring for two years.



### 2006 JSM Shiraz-Cabernet Sauvignon -Cabernet Franc

The 2005 JSM, released in the last newsletter has already sold out. Luckily the 2006 JSM is ready to be released.

The nose reveals dark cherry, raspberry and savoury notes from the Shiraz, blackcurrant from the Cabernet Sauvignon and the subtle lift of violets from the Cabernet Franc. Barrel fermentation adds complexity and an integrated nutmeg oak spice.

The entry is soft, juicy and enticing. In the mouth the flavours expand to a multi-layered complexity of strawberry, blackberry and spice. The rich mid palate is balanced by ripe tannins and texture.

This wine is fantastic with food and cellaring for 2 to 3 years will lead to an even softer more complex wine.



### 2006 Short Row Shiraz

This vibrant wine is made from intense gutsy Shiraz fruit from some of our best McLaren Vale vineyards which include the Short Row block behind our Cellar Door Cottage.

The fruit was fermented on skins for 9 - 10 days with 80% of the wine undergoing barrel fermentation in varying proportions of new and 1-year-old French and American oak barrels for 20 months.

The nose has aromas of red skinned fruit, baked custard and cloves.

The wine is sweet and juicy with a solid mid-palate showing strawberry and cherry complexity, texture and length. The 2006 Short Row Shiraz is a big wine with vanilla bean and candyfloss oak complexity and brooding fruits. This robust red will drink best to 2011.



### 2006 Reserve Cabernet Sauvignon

The 2006 Reserve Cabernet Sauvignon is sourced from our premium McLaren Vale vineyards with well drained sandy loam soils and red alluvium. The fruit was fermented on skins for 8 - 10 days with 70% of the wine completing fermentation in barrel. Each vineyard batch was matured for 20 months in specialised new and used oak from a range of coopers in France and USA. Only our best Cabernet barrels were selected for the final blend.

The 2006 vintage has a complex bouquet of spicy ripe tobacco leaf with red cherry, black clove and aniseed. The sweet entry leads onto a solid rich mid palate with generous flavours of juicy blackcurrant and raspberry fruits. A refreshing style with evident tannins that are not obtrusive. Will drink well to 2012.

Fox Creek 2007 Christmas Party Go Karting Competition



## Red Baron Flies South for the Country Fire Service

Red Poles Café & Gallery in McLaren Vale hosts the Arty Apron Auction in October each year. Several of the local wineries and celebrity chefs paint or decorate an apron which are auctioned to raise money for the local CFS. For the past two years Fox Creek



has commissioned talented local artist and friend Brian O'Malley to paint an apron which is then auctioned off to the highest bidder.

This year Brian painted another masterpiece with the Red Baron soaring South over the beautiful coastline of the Fleurieu Peninsula and the bids were flying high. Fox Creek owners, Jim and Helen Watts were bidding against each other during the auction and succeeded in driving a few bidders up higher than they had planned, but it was all part of the fun. Come and see Brian's apron on display at our cellar door. We are pleased that a whopping \$7950 was raised for the local CFS (whom I'm sure were called upon to help with the recent devastating fires in Kangaroo Island).

**KRISTIN McLARTY**  
Marketing Manager

## What a Day, 07 Christmas Show

This year the Fox Creek staff Christmas Show was a mass production secretly organised by our GM, Paul Rogers. All we knew was that we were being transported by bus and heading North in our specified closed in shoes. The gossip around the office was endless.

After a quick breakfast at the winery, the merry old Fox Creek troops boarded the bus to our mystery destination. On the way we were entertained by stand up comedian, Jack Hammer, aka our Sales Manager, Errol Hanna.

Finally we arrived at our secret destination of Go Karting. Donning our helmets brought out the competitive streak in all of us. Winemaker, Scott Zrna was almost disqualified from the competition after illegally cutting off Tina Smith from Cellar Door. You must play by the rules, Scott!

Unfortunately, there was a three car pile up with Helen and Jim Watts crashing with Errol. Poor Errol and Jim finished the day worse for wear but they did finish the day's festivities.

After Paul took out the go-karting trophy, we were entertained by a touch of laser skirmish which brought out the child in us all.

Fortunately we then had a chance to recuperate while sailing down the coast from Glenelg on the 'Temptation' catamaran.

Thank you for a memorable day Paul – the only problem is, how are you going to top it?

**MELANIE MUNT**  
Marketing Assistant

## SYDNEY INTERNATIONAL WINE COMPETITION

Once again our wines performed well at the Sydney International Wine Show. This is the only show in Australia where the wine is judged alongside food. One of the main aims of the competition is to offer consumers independent information to help in their choice of wines that are likely to enhance the pleasures of a dining experience. Think of the judges waistlines!!

Our **2005 Duet Cabernet Sauvignon-Merlot** was a finalist, the **2005 JSM Shiraz-Cabernet Franc-Cabernet Sauvignon** and **2005 Reserve Shiraz** both won Blue Gold Medals (top 10% of entries) with the JSM also being included in the Top 100 category. Top 100 wines carry the distinction of being placed in the 100 highest pointed wines of the thirteen Style Categories of the Competition. The JSM is now in the running for a Trophy, which will be announced in early March.

## SHORT ROW, HAGGIS, NEEPS AND TATTIES

Leon Bignell MP, ALP Member for Mawson kindly sent us this photo of himself presenting the Scottish First Minister, Rt Hon Alex Salmond MSP with a bottle of our Short Row Shiraz at a dinner in Edinburgh last November. Alex is the leader of the Scottish National Party which won the 2007 Scottish Parliament elections. Alex has never been to Australia but is keen to get down and explore McLaren Vale and hopefully see some of the Adelaide Festival of Arts or the Fringe Festival. We're sure the bottle of Short Row will entice him to leave his 'bonnie shores'. Leon – Thanks for the spreading the "McLaren Vale" word.



Rt Hon Alex Sakmond MSP receiving a bottle of Short Row Shiraz from Leon Bignell MP.



## Autumn 2008 Mixed Dozens

The composition of the Fox Creek Circle Mixed Dozens for Autumn 2008 are listed below. **If you require any changes to your mix or would like to add to your order please contact us by Wednesday 27th February as invoicing and despatch will start on Monday 3rd March. Those who have ordered single variety dozens for Autumn will receive them at the same time.**

### WHITE DOZEN

- 2006 Shadow's run Chardonnay
- 2007 Sauvignon Blanc
- 2007 Verdelho
- 2007 Chardonnay

Mail Order Price **\$184.00**  
Fox Creek Circle Price **\$158.00** delivered



### RED DOZEN

- 2006 Shadow's run Shiraz-Cabernet Sauvignon
- 2006 Red Baron Shiraz
- 2006 Shiraz-Grenache-Mourvedre
- 2005 Duet Cabernet Sauvignon-Merlot
- 2006 JSM Shiraz-Cabernet Sauvignon-Cabernet Franc
- Vixen Sparkling Shiraz-Cabernet Franc
- 2006 Short Row Shiraz

Mail Order Price **\$242.00**  
Fox Creek Circle Price **\$205.50** delivered



### MIXED DOZEN

- 2006 Shadow's run Chardonnay
- 2007 Sauvignon Blanc
- 2007 Verdelho
- 2007 Chardonnay
- 2006 Red Baron Shiraz
- 2006 Shiraz-Grenache-Mourvedre
- 2005 Duet Cabernet Sauvignon-Merlot
- 2006 JSM Shiraz-Cabernet Sauvignon-Cabernet Franc
- Vixen Sparkling Shiraz-Cabernet Franc
- 2006 Short Row Shiraz

Mail Order Price **\$233.00**  
Fox Creek Circle Price **\$198.50** delivered



## Portavin Touch Wine 2007

On Sunday 25th November 2007 48 teams from wineries across the country competed in the touch football tournament for the prized Portavin Touch Wine Champions Cup. The aim of the day is to raise as much money as possible for the Hutt Street Centre, South Australia's leading frontline agency for Adelaide's homeless and marginalised people. This year we raised just over \$103,000!

Fox Creek teamed up with Motiv Design to create a team called Shirazamatazz. We got through to the first round of the semi finals but the mighty Reshke Bulls beat us easily. They went on to become the overall winners. However, our effort was not too bad considering our team included two new recruits, Mel and Mazz that had never watched a touch football game in their life. Hopefully, Shirazamatazz can take out the Cup next year with a little more training.

The event highlight, at least for the Fox Creek staff, was watching our General Manager, Paul Rogers, sprint the hundred metres while picking up a touch footy in the Fox Creek mascot 'Zorro' suit. The weather was not kind to him with all that extra fur and poor Paul was dripping wet after playing three games of touch footy and then running the furry sprint in 32 degree weather.



## Viva Macau

The Olympics are only a year away, so it was appropriate to revisit our distributor in China. We don't sell an enormous amount of wine in China but I was amazed to discover our wines present in most quality restaurants and hotels.

Initially, I travelled to Beijing where there are huge changes and everywhere I went, young Chinese approached me. At first this was a little unnerving but I relaxed when I realised they were practicing their English in preparation for the Olympics.

After a couple of days in Shanghai, China's cosmopolitan city, I travelled to the manufacturing cities of Shenzhen and Dongguan. During my last visit it seemed the hotels were in the middle of nowhere, but they are now surrounded by shopping centres and businesses.

My last stop was Macau, where our distributor, Summergate Fine Wines and Spirits, had recently opened an office. Macau is known as the Las Vegas of Asia. Gambling is illegal in

**PAUL ROGERS**  
General Manager

mainland China, so, Macau receives over 25 million visitors a year. The new Venetian Casino and Hotel complex had just opened. It employs 15,000 staff and boasts the world's largest casino floor and a shopping and exhibition centre.

Since my visit, Shadow's run white has been listed in the Venetian Casino and Shadow's run red in the new MGM Macau Casino/Hotel. Just before Christmas, our importer requested 2,000 Shadows run labels for a bottle display at the opening of MGM Macau. Run Shadow run!



Photograph courtesy of Joseph Lai www.phase.com/josephlai



Founders of Qwoff from Left to Right – Justin Dry, Andre Eikmeier and Brendan Yell.



We would like to tell you about an exciting new website for wine [www.qwoff.com.au](http://www.qwoff.com.au) Qwoff is an online wine community, where members come together to rate, review and recommend wines to each other. It's about giving wine drinkers, a voice; a place to share their opinions, experiences and passion. It's wine – there are thousands of wines, rated and reviewed by genuine, passionate, real wine consumers; It's people – Qwoffers can rate and review wines, track their own wine cellars, create wishlists, and network and share recommendations with their wine friends; It's fun – you should try it!

## LIFE IS A CABERNET



Ronn Moss and Ralf Hadzic.

'Life is a Cabernet' is one of the premium tour companies that bring customers to our Cellar Door. We asked owner/operator Ralf Hadzic to write something for our newsletter and this is what he had to say.

"From the Fox Creek Cellar Door on Malpas Road you can see a terrific array of stars in the night sky over McLaren Vale. Thanks to premium wine tour operator, 'Life is a Cabernet' and it's owner Ralf Hadzic, those aren't the only Stars seen in McLaren Vale.

On a recent visit to South Australia, Star of 'The Bold and the Beautiful', Ronn Moss was captivated not only by the region but the great wines of Fox Creek. Seen here with Life is a Cabernet operator Ralf Hadzic, Ronn couldn't sing the praises of the Short Row Shiraz enough. And sing he did at the Festival Playhouse where on stage he talked about the premium experience the region offered and the fantastic wines of Fox Creek. "What about that Vixen," he crooned. Be on the lookout for Fox Creek labels on the set of the Bold and the Beautiful this coming season."

To book a tour with Ralf phone 0417 807068 or go to [www.lifeisacabernet.com.au](http://www.lifeisacabernet.com.au)

## Diary

22 February

### FOX CREEK SPONSORS THE SYDNEY SEAFOOD SCHOOL TAPAS COOKING CLASS

At this hands-on dinner class you'll whip up an array of Spanish tapas - scrumptious little seafood nibbles that make great entrées or combine to form a delicious meal. At the end of your lesson enjoy your creation with a Fox Creek wine. 6.30pm - 8.30pm. Class Code: TTT \$75. You can book online [www.sydneyfishmarket.com.au](http://www.sydneyfishmarket.com.au) or call 02 9004 1111.

February & March

### FOX CREEK SPONSORS THE FLEURIEU PENINSULA WORKING SHEEPDOG TRAILS ON THE FLEURIEU PENINSULA.

Sheepdog trialling will again be a focus on the Fleurieu Peninsula starting at Mount Compass on 28th Feb through to 1st March, Yankalilla on 2nd & 3rd March and finishing at Strathalbyn on 29th & 30th March. Shadow will be at Mount Compass on Friday 29th February supporting his fellow border collies. For further information contact Neil Heath 0417 863 482 or see [www.sheepdogtrials.com.au](http://www.sheepdogtrials.com.au)

29 February to 8 March

### FOX CREEK SPONSORS THE BYRON BAY INTERNATIONAL FILM FESTIVAL AT THE BYRON COMMUNITY AND CULTURAL CENTRE.

This film festival catapulted onto the international circuit in 2007 and has gained the applause and recognition of filmmaking powerhouses around the world. It is an annual festival that spotlights filmmakers, acknowledges tradition and looks to new directions in film while creating a unique program of films that inspire, inform and enlighten. Perhaps it is time to plan that escape to this beautiful coastal location in northern New South Wales. See [www.bbff.com.au](http://www.bbff.com.au) for program details.

To register your interest in any of the above or for further information please contact Kristin or Mel at [marketing@foxcreekwines.com](mailto:marketing@foxcreekwines.com) or ring us on 08 8556 2403.

1 March to end April

### KEVIN ANDERSON'S PHOTOGRAPHIC EXHIBITION 'AUSTRALIAN PALETTE'

(see article on this page)

7 to 9 March

### WOMADELAIDE 2008

Fox Creek continues their sponsorship of this spectacular festival (see separate article on front cover). [www.womadelaide.com.au](http://www.womadelaide.com.au)

27 April

### VINTAGE & CLASSIC CAR DAY IN MCLAREN VALE.

This will be the third year for this event and it is growing each year. Enquiries from car clubs and individual enthusiasts have been pouring in. Last year there were over 100 vintage and classic cars and their owners who met at McLaren's on the Lake before driving through McLaren Vale to picnic at various wineries in the district. Fox Creek will again host the Jaguar Club so come and visit us, see some lovely new and old Jaguar cars and chat with their owners. For more information contact Trevor Sharp on 0415 820 719.

**AUSTRALIAN PALETTE** Fox Creek is proud to host an exhibition of landscape photography by Adelaide photographer Kevin Anderson. This collection demonstrates the powerful influence of colour in the landscape by concentrating on the dominant primary colours red, green & blue. These images, from the red of a WA sunset, through the green of an SA winery to the blue of a Queensland sea, highlight the richness and beauty of what's on our doorstep, the landscapes of Australia. Kevin moved to Adelaide from England in 2007 and set up the commercial photographic company, Chameleon Photography. This is his first exhibition of limited edition signed works in Australia. The exhibition will run through March and April 2008 at our cellar door.



  
fox creek

SEE YOU AT THE CELLAR DOOR SOON!

Cellar Door open for tastings between  
10am and 5pm seven days a week.

